QIQI YANG

Product Designer

I am a cross-disciplinary designer who works with the user-centered design process currently seeking product designer roles.

EXPERIENCE

UX/UI Co-Op

United Parcel Service | June 2022 – Present

- Created customer personas and journey maps for company's different departments (e.g., supply chain solutions, healthcare) to orchestrate and digitize supply chain services
- Produced visualizations (e.g., value cards, sales sheets) for 40+ affiliates to promote supply chain management strategies through a biannual event
- Built Adobe Analytics panels to analyze 10+ supply chain customers' interactions on a visibility platform, which helps improve user flows and create customizations

Product Designer

Technologies & International Development Lab | January 2022 - May 2022

- Designed a web-based dashboard that gathers and organizes Covid-19 related social media content to assist community partners' outreach and reduce Covid-19 misinformation
- Collaborated with developers in implementing design prototypes to working platforms

UI/UX Design Intern

Newel Corp. | February 2021 - May 2021

- Redesigned the date ideas creation feature of a mobile app that fosters healthy relationships between couples
- Developed interfaces for an internal use online dashboard in obtaining user data, posting date ideas, and creating push notifications

PROJECTS

UX Designer & Researcher

GTag | August 2021 - December 2021

- Designed a combination of an accessible mobile app and physical tags to communicate visual information on grocery items' packaging to visually impaired and blind people
- Established visual and audio style guides referring to WCAG 2.0 mobile accessibility guidelines
- Refined user flows and interfaces based on user feedback

Product Designer

Fribo | October 2020 - December 2020

- Applied user-centered design methods in designing a mobile app for grocery inventory
- Involved users throughout the whole design process, including user research activities like semi-structured interviews and surveys, card sorting, formative and summative evaluations

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EDUCATION

Georgia Institute of Technology

MS Human Computer Interaction
August 2021 - May 2023
GPA 4.0 / 4.0

University of Illinois Urbana-Champaign

BS Food Science & Human Nutrition
Minor in Art & Design, Informatics
August 2017 - May 2021
GPA 3.84 / 4.0

SKILLS

Design

Interaction Design / Visual Design / Experience Design / Storyboarding / Information Architecture / Data Visualization / Sketching / User Flow / Wireframing / low & high-fi Prototyping / A/B testing / Illustration / 3D Modeling

Research

Usability Testing / Interview / Survey / Competitive Analysis / Task Analysis / Contextual Inquiry / Affinity Mapping / Persona / Journey Map / Heuristic Evaluations / Benchmarking / Concept Evaluations

TOOLS

Design

Figma / Adobe XD / Axure RP/ ProtoPie / Sketch / Illustrator / Photoshop / InDesign / Premiere Pro / SolidWorks / Invision

Research

Qualtrics / Miro / Tableau / Power BI / Adobe Analytics / Excel

Development

Python / Unity3D / HTML, CSS